

Shamshad Hussain Samo

M.Phil. Scholar | English Linguistics & Applied Linguistics

English Language Educator | Researcher | Trainer

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🏠 FG Degree College, Okara Cantt,
Punjab, Pakistan

🌐 English | Urdu | Sindhi | Siraiki |
Persian

PROFESSIONAL SUMMARY

A dedicated and accomplished English language educator, researcher, and trainer with over a decade of diverse experience spanning classroom teaching, academic research, educational administration, journalism, and teacher professional development. Currently pursuing M.Phil. in English Linguistics at the University of Okara while contributing to applied linguistics research with peer-reviewed publications in HEC-recognized journals. Committed to advancing language pedagogy through evidence-based practice, with research interests in Critical Discourse Analysis, multimodal literacy, sociolinguistics, and ESL/EFL education. Seeking a PhD scholarship to extend scholarly contributions at an international level.

RESEARCH INTERESTS

- ◆ Critical Discourse Analysis (CDA) & Language Ideology
- ◆ Sociolinguistics & Language Planning in South Asia
- ◆ Applied Linguistics & ESL/EFL Pedagogy
- ◆ Multimodal Literacy & Digital Storytelling in Education
- ◆ Code-Switching & Multilingualism in Classroom Settings
- ◆ Reading Comprehension Development in Young L2 Learners

ACADEMIC QUALIFICATIONS

Degree / Qualification	Institution	Board / University	Status
M.Phil. English Linguistics	University of Okara	University of Okara, Punjab, Pakistan	In Progress
M.A. English Linguistics	University of Sindh	University of Sindh, Jamshoro, Sindh	Completed
B.Ed. (Bachelor of Education)	University of Sindh	University of Sindh, Jamshoro, Sindh	Completed
B.Sc. (Pass)	Shah Abdul Latif University	Shah Abdul Latif University, Khairpur, Sindh	Completed

Intermediate (Pre-Medical)	BISE Sukkur	Board of Int. & Secondary Education, Sukkur	Completed
Matriculation (Science)	BISE Sukkur	Board of Int. & Secondary Education, Sukkur	Completed
Diploma in Information Tech.	—	—	Completed

M.PHIL. THESIS

Thesis Title:

The Use of Multimodal Digital Stories in Developing Reading Comprehension Among Young ESL Learners: An Experimental Study in Public Schools of Punjab, Pakistan

Supervising Institution: University of Okara, Punjab, Pakistan

Status: **In Progress**

Research Focus: Experimental study investigating the efficacy of multimodal digital storytelling as a pedagogical intervention to enhance reading comprehension skills among young ESL learners in under-resourced public schools of Punjab.

RESEARCH PUBLICATIONS

1 Gentrification and Language: A Critical Discourse Analysis of Housing Society Names and Social Class in Pakistan

Shamshad Hussain Samo, Muhammad Rizwan Anwar, Muhammad Khuram

Journal of Media Horizons | Vol. 7, Issue 1 | January 2026 | p. 19 | Publisher: Zenodo | HEC – Y Category | Scope: Social Sciences

DOI: <https://doi.org/10.5281/zenodo.18440559>

2 Code Switching and Code-Mixing Practices in English Classrooms of Okara Cantt

Muhammad Rizwan Anwar, Shamshad Hussain Samo, Faiz Fareed

Journal of Media Horizons | Vol. 6, Issue 2 | June 2025 | pp. 759–764 | HEC-Recognized Journal

3 Naming Prestige Ideology: A Critical Discourse Analysis of Elite Identity Construction in Pakistani Private Schools Branding

Abid Iqbal, Shamshad Hussain Samo, Rao Zahid Iqbal, Muhammad Khuram

Scope: Critical Discourse Analysis | Sociolinguistics | Education Policy

PROFESSIONAL EXPERIENCE

Subject Specialist Teacher (SST) – English Language

October 12, 2021 – Present

FG Degree College Okara Cantt | Federal Government Educational Institutions (FGEI)

Okara Cantt, Punjab, Pakistan | BPS-17

- ◆ Teaching English Language & Literature to Grade 4–10, Intermediate, and BS level students
- ◆ Curriculum design, lesson planning, and outcomes-based assessment aligned with FBlSE standards
- ◆ Roles: House Incharge, Coordinator, and Academic Assessor alongside core teaching duties
- ◆ Actively pursuing M.Phil. research on ESL pedagogy and digital literacy while in full-time service

Training & Development Officer

July 2016 – On Date

Sindh Education Foundation (Government of Sindh)

Sindh, Pakistan

- ◆ Certified Trainer of Trainers (ToT) — Beacon House, Lahore (July–August 2016)
- ◆ TOT INSAL, Multi-Net Karachi (May 2017); TOT Pakistan Reading Project (USAID), Jamshoro (August 2017)
- ◆ Conducted 9+ large-scale teacher training programs across Sindh: Khairpur, Naushahro Feroze, Mirpurkhas, Mithi, Sanghar
- ◆ Facilitated SAS (Student Assessment System) Grades III–V; ECE, Grades 1 & 2; ELP; and SSS programmes

Assistant Administrator & English Language Teacher

March 2013 – August 2015

The Cultural Centre of Iran, Latifabad

Hyderabad, Sindh, Pakistan

- ◆ Delivered English instruction to Grade 6 through BS level students; managed institutional administration
- ◆ Conducted examinations per FBlSE patterns; maintained lesson plans and academic records

English Language Teacher

April – September 2013

Falcon House Grammar School

Hyderabad, Sindh, Pakistan

- ◆ Secondary English language instruction using communicative language teaching approaches

Translator, Sub-Editor & Proof-Reader

2012 – 2016

Daily Sindh Express Newspaper

Hyderabad, Sindh, Pakistan

- ◆ Translated daily news across Sindhi, Urdu, and English; managed sub-editing, page layout, and copy compiling
- ◆ Ensured linguistic accuracy and stylistic consistency for daily print circulation

Proof-Reader & Sub-Editor

2009 (One Year)

IBRAT – Daily Sindhi Newspaper

Sindh, Pakistan

- ◆ Managed editorial quality control and linguistic verification for major Sindhi-language daily newspaper

PROFESSIONAL DEVELOPMENT & TRAINING CERTIFICATIONS

Training / Certification	Conducting Body / Venue	Duration
Trainer of Trainers (ToT) – Capacity Building	Beacon House, Lahore	One Month – 2016
Trainer of Trainers (ToT) – INSAL Programme	Multi-Net, Karachi	May 2017
TOT – Pakistan Reading Project (USAID)	Jamshoro	August 2017
Smart Teaching Methodologies Training	Karachi	—
Blended Learning Training	Karachi	—
5-Day Reading Project Training	Arena, Karachi	—
English Language Teacher Training Course	Alpha Institute, Hyderabad	One Month
Workshop: Democracy & Secularism	CSSP, Hyderabad	3 Days
Youth Parliament Energy Conference	Hyderabad	—
Workshop on Climate Change	WWF, Karachi	—
Survey on Climate Change Project	WWF, Sanghar	—

SKILLS & COMPETENCIES

Language Proficiency

- ◆ English – Advanced (Teaching & Research)
- ◆ Urdu – Native
- ◆ Sindhi – Native
- ◆ Siraiki – Fluent
- ◆ Persian – Intermediate

Research & Academic Skills

- ◆ Qualitative & Quantitative Research Methods
- ◆ Critical Discourse Analysis (CDA)
- ◆ Academic Writing & Publication
- ◆ Curriculum Design & Lesson Planning
- ◆ Classroom-Based Research & Assessment

Professional & Technical Skills

- ◆ Trainer of Trainers (ToT) Certified
- ◆ Diploma in Information Technology
- ◆ Educational Administration & Coordination
- ◆ Journalism: Translation, Sub-editing
- ◆ Digital Literacy & Presentation Tools

CIVIC ENGAGEMENT & JOURNALISM

- ◆ Member, National Youth Assembly of Pakistan
- ◆ Published articles on socio-political and educational issues in Daily Sindh Express newspaper and magazine
- ◆ Contributed Sindhi-language opinion pieces and investigative features to IBRAT daily newspaper (2009)
- ◆ Participated in WWF Climate Change Survey project, Sanghar, Sindh

PERSONAL INFORMATION

Date of Birth	April 5, 1987
Marital Status	Married
Religion	Islam
NIC No.	45302-4914867-3
Permanent Address	Ward No. 10, Ansari Muhallah, Kandiaro, District Naushahro Feroze, Sindh, Pakistan
Current Address	FG Degree College, Okara Cantt, Punjab, Pakistan
Nationality	Pakistani

REFERENCES

Available upon request. Academic referees from the University of Okara (M.Phil. Supervisor), FG Degree College Okara Cantt (Principal), and Sindh Education Foundation can be provided upon application.